

# TUSCARORA JR TITANS

## FOOTBALL AND CHEERLEADING

### DEAR COMMUNITY SPONSOR:

Every year, we invite local businesses to sponsor our team. Sponsoring our team is not only a great way to get involved with the community; it's also an amazing form of marketing for your business. As always, donations and sponsorships are a necessary part of our organization. Your sponsorship goes towards the purchase of football equipment, reconditioning of our helmets, new Cheerleading uniforms, rental of the fields, professional referee's and other necessary equipment to provide our children with a fun and safe environment in which to play football and cheer. Your sponsorship will also allow us to keep registration fees to a minimum as well as provide some of our under-privileged families the opportunity to continue to play. Our team has **170 athletes from Football Players to Cheerleaders ages 4 - 14**, and we will play against 9 different local teams this year. That means your business will have its branding in front of hundreds of people and generate impressions in the **Frederick** area.

Our first game will be scheduled in August. We have several options to help support our organization and boost your business. We look forward to welcoming you into our Titans family for what we hope will be many years to come.

All sponsors must complete a sponsorship form and sponsorship agreement. Upon completion, kindly make your check payable to Tuscarora Jr. Titans and mail your check to the address listed below. All forms will need to be returned by June 30<sup>th</sup>, 2018.

**Tuscarora Jr. Titans**  
**Attn: Sponsorship Committee**  
**P.O. Box 290**  
**Buckeystown, MD 21717**

Should you have any questions or need further information, please contact Kristen Carlini, President & Sponsorship Chairman at 240-277-5848 or email at [Kristen.Carlini@gmail.com](mailto:Kristen.Carlini@gmail.com).

The entire Tuscarora Jr. Titans family, children and volunteer staff thank you for your time and support.

Sincerely,

Kristen Carlini  
President

Tuscarora Jr. Titans P.O. Box 290 Buckeystown, MD 21717

# TUSCARORA JR TITANS

## FOOTBALL AND CHEERLEADING

### 2018 SPONSORSHIP OPPORTUNITIES

Level One  
\$1000  
and  
up

#### LEVEL ONE

The Level One sponsorship will sponsor one of our home games. The space is limited on this level as we only have 4 home games. Your sponsorship will include:

- Personalized Stand-Alone Sponsorship Sign at the entrance of our Fields
- An invitation to attend our home games
- Email blast to our families thanking you for your sponsorship
- Social Media post about your business
- A banner on our website
- A picture of our team to hang in your office

Level Two  
\$501-  
\$999

#### LEVEL TWO

The Level Two sponsorship will include:

- An invitation to attend our home games
- Email blast to our families thanking you for your sponsorship
- Social Media post about your business
- A banner on our website
- A picture of our team to hang in your office

Level  
Three  
\$250-  
\$500

#### LEVEL THREE

The Level Three sponsorship will include:

- An invitation to attend our home games
- Email blast to our families thanking you for your sponsorship
- Social Media post about your business
- A banner on our website

# TUSCARORA JR TITANS

## FOOTBALL AND CHEERLEADING

### 2018 SPONSORSHIP FORM

#### SPONSORSHIP LEVEL DESIRED (PLEASE CHECK ONE)

LEVEL ONE \$1000 and up     LEVEL TWO \$501-\$999     LEVEL THREE \$250-\$500

Payment to be made by June 30, 2018. Please accept this form as my intention to sponsor Tuscarora Jr. Titans Youth Football and Cheerleading. Sponsorship is not valid until the completed Sponsorship Agreement Form (see next page) is completed and returned to the Tuscarora Jr. Titans.

#### Sponsor Information

Company Name \_\_\_\_\_

Address City State Zip code \_\_\_\_\_

Company Phone \_\_\_\_\_ Company Website \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Title \_\_\_\_\_

Contact Phone \_\_\_\_\_ Contact Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

By signing this I, the sponsor, acknowledge the sponsorship policy and agree to adhere to all components of this policy. If I fail to adhere to this policy, Tuscarora Jr. Titans has the right to revoke my sponsorship.

\$ \_\_\_\_\_ is enclosed. Check # \_\_\_\_\_

Please send a bill to be paid in full by June 30, 2018

Sponsor Form and Checks can be mailed to: Tuscarora Jr. Titans  
Attn: Sponsorship Committee  
P.O. Box 290  
Buckeystown, MD 21717

Tuscarora Jr. Titans P.O. Box 290 Buckeystown, MD 21717

# TUSCARORA JR TITANS

## FOOTBALL AND CHEERLEADING

### 2018 SPONSORSHIP AGREEMENT

This agreement between Tuscarora Jr. Titans and \_\_\_\_\_ (hereinafter, "Sponsor") is for the 2018 season.

Sponsorship of Tuscarora Jr. Titans must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed below), the higher purpose is to help the Tuscarora Jr. Titans teach the values of teamwork, sportsmanship, and fair play to the children of the community, so they may someday use these values in becoming good citizens. Sponsorship of Tuscarora Jr. Titans does not permit the Sponsor to have any rights or responsibilities in the operation of Tuscarora Jr. Titans, nor does the Sponsor have any rights or responsibilities in the selection of coaches or players for any team in Tuscarora Jr. Titans. Nothing herein shall make us partners or joint ventures. The Sponsor and Tuscarora Jr. Titans are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

Any reference to the Sponsorship under this agreement must make it clear the Sponsorship is with Tuscarora Jr. Titans ONLY.

Tuscarora Jr. Titans agrees to provide the following benefits for the selected sponsorship commitment:

#### ○ LEVEL ONE

The space is limited on this level as we only have 4 home games.  
Personalized Stand –Alone Sponsorship Sign at the entrance of our Fields  
An invitation to attend our home games  
Email blast to our families thanking you for your sponsorship  
Social Media post about your business  
A banner on our website  
A picture of our team to hang in your office

#### ○ LEVEL TWO

An invitation to attend our home games  
Email blast to our families thanking you for your sponsorship  
Social Media post about your business  
A banner on our website  
A picture of our team to hang in your office

#### ○ LEVEL THREE

An invitation to attend our home games  
Email blast to our families thanking you for your sponsorship  
Social Media post about your business  
A banner on our website

For the above considerations, the Sponsor agrees to donate \$\_\_\_\_\_ to the Tuscarora Jr. Titans, understanding that its donation is to benefit the entire organization. Due June 30, 2018.

Accepted and agreed by:

\_\_\_\_\_  
Sponsorship representative                      Date

\_\_\_\_\_  
Printed Name and Title

\_\_\_\_\_  
Tuscarora Jr. Titans President                      Date

\_\_\_\_\_  
Printed Name

Tuscarora Jr. Titans P.O. Box 290 Buckeystown, MD 21717